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APPLICANT(S):

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<i>AN</i>	A26	5,796,952	08/18/98	Davis et al.	709	224	03/21/97
<i>AN</i>	A27	5,740,430	04/14/98	Rosenberg et al.	395	616	11/06/95
<i>AN</i>	A28	5,727,129	03/10/98	Barrett et al.	706	10	06/04/96
<i>AN</i>	A29	5,572,643	11/05/96	Judson	709	218	10/19/95
Change(s) applied to document	A30	6,012,052	06/04/00	Altschuler, et al.	707	2	01/15/98
<i>AN</i>	A31	5,918,014	06/29/99	Robinson	395	200.49	12/26/96
<i>AN</i>	A32	5,884,282	03/16/99	Robinson	705	27	04/09/98
<i>AN</i>	A33	5,790,426	08/04/98	Robinson	364	554	04/30/97
<i>AN</i>	A34	5,704,017	12/30/97	Heckerman, et al.	395	61	02/16/96
<i>AN</i>	A35	6,041,311	03/21/00	Chislenko, et al.	705	27	01/28/97
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<i>AN</i>	A37	6,049,777	04/11/00	Sheena, et al.	705	10	03/14/97

FOREIGN PATENT DOCUMENTS

EXAM. INITIALS		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION (YES/NO)
	B1						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

<i>AN</i>	C1	Kitts, "An Evaluation of Customer Retention and Revenue Forecasting in the Retail Sector: Investigation into the effects of Seasonality, Spending and Method" by DataSage, Inc., October 25, 1999. 63 pages.
<i>AN</i>	C2	Kitts, "RMS Revenue and Retention Forecasting Final Phase Model Specification" by DataSage, Inc., January 31, 2000, 16 pages.
<i>AN</i>	C3	Discount Store News, "Datasage Customer Analyst," 1998
<i>AN</i>	C4	Montgomery, et al., "Estimating Price Elasticities with Theory-Based Priors," J. Marketing Research, Vol. 36, pp. 413-23, 1999.
<i>AN</i>	C5	Simon, "Price Management," Elsevier Sci Pub, pp. 13-41, 1989.
<i>AN</i>	C6	Subrahmanyam and Shoemaker, "Developing Optimal Pricing and Inventory Policies for Retailers Who Face Uncertain Demand," J. Retailing, Vol. 72, pp. 7-30, 1996.
<i>AN</i>	C7	Vilcassim and Chintagunta, "Investigating Retailer Product Category Pricing from Household Scanner Panel Data," J. Retailing, Vol. 71, pp. 103-28, 1995

EXAMINER

Ashley B. Fales

DATE CONSIDERED

1/8/04

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.